



matt simoncavage

< Designer / Developer >




I'm a graphic designer and web developer with over 15 years of experience in the field. Additional experience includes advertising design, online marketing, programming and traditional arts as well as developing concepts and working closely with clients. I am determined, hardworking and adaptable and work well as part of a team or as an individual.


skills:


- Adobe Creative Suite
 - Photoshop
 - Illustrator
 - InDesign
 - Dreamweaver
 - Premiere
- WordPress / Joomla
- HTML, CSS, Javascript, PHP
- UI / UX
- Xcode / Android Studio
- Microsoft Word / Excel
- Quark XPress

contact:

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professional experience:

Coal Creative

Lead Designer & Lead Web Developer
January 2016 - Present

- Design and development of custom WordPress websites
- Creation of logos, advertisements and various print projects
- Working closely with clients

Tunefly, LLC

Co-Creator / CTO
September 2015 - March 2019

- Continued development of the internal programming and overall design and concept of the Tunefly iOS and Android apps as well as the web platform
- Management of multiple databases
- Ongoing updates for new features and maintenance

Resource Media

Graphic Designer / Web Developer
September 2007 - September 2015

- Designed and developed custom Joomla websites
- Created integrated networks between clients and their customers through regular email newsletters and social media posts
- Created logos, advertisements and various print projects

IndependentNEPA Magazine

Graphic Designer
September 2007 - September 2013

- Designed editorial layouts and client ads for quarterly magazine issues
- Made calls to clients and sent ad proofs



education:

Luzerne County Community College: Nanticoke, PA

Associates Degree, Graphic Design
August 2009 - August 2013

Associates Degree, Advertising Design
August 2009 - May 2012

Other Academic Achievements:

- President's List, Dean's List, Honor Roll